3-1203

Filed via Facsimile

PATENT APPLICATION
Docket: 14531.46

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Official

OECEIVE (3//03)

In re application of:

Phillip Y. Goldman, et al.

Serial No:

09/264,432

) Art Unit) 2614

Filed:

March 8, 1999

Confirmation No.:

3073

For:

SYSTEM AND METHOD OF INSERTING

ADVERTISEMENTS INTO AN INFORMATION

RETRIEVAL SYSTEM DISPLAY

Examiner:

Scott E. Beliveau

REQUEST FOR APPROVAL OF DRAWING CHANGES

Box RESPONSES NO FEE Assistant Commissioner for Patents Washington, DC 20231

Dear Sir:

The Examiner's approval is respectfully requested for the proposed changes to Figures 3B and 4 shown in red ink on the accompanying drawing sheet. In particular, Applicant proposes to insert the number 180 into Figure 3B and to replace the reference number 110 in Figure 4 with the reference number 410.

Dated this / day of March, 2003.

Respectfully submitted,

RICK D. NYDEGGER/ Registration No. 28,651 JENS C. JENKINS

Registration No. 44,803 Attorneys for Applicant

PATENT TRADEMARK OFFICE

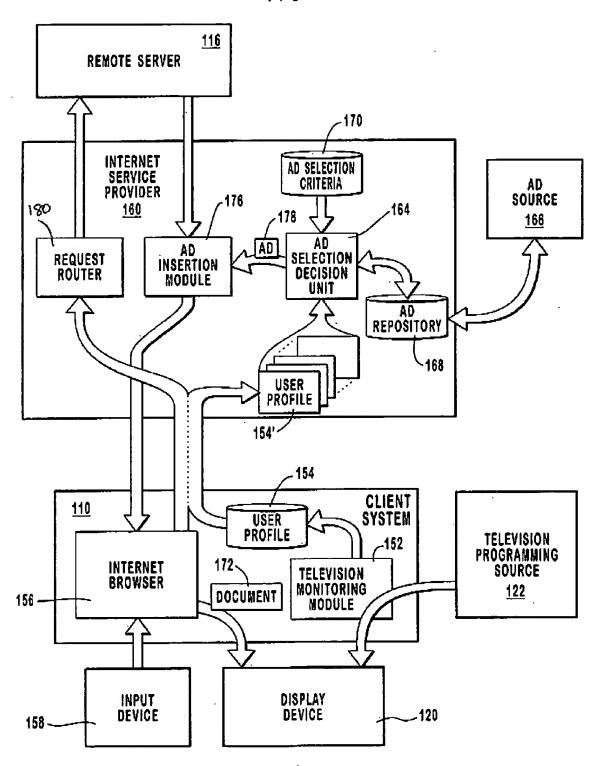


FIG. 3B



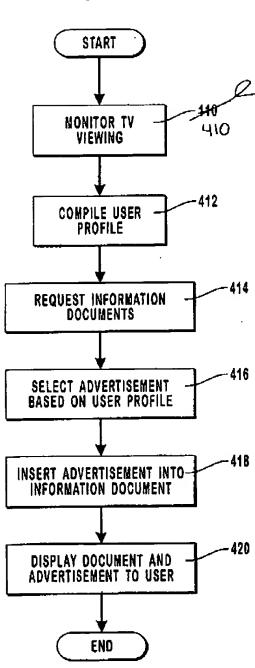


FIG. 4